

Addovation Strengthens Its Position as the Leading NetSuite Partner in the Nordics with the Acquisition of EBS Consulting

Drammen, 21. Mai 2025 – Addovation, a leading provider of business solutions and digital transformation services, has today entered into an agreement to acquire EBS Consulting, a specialist in NetSuite and Oracle ERP solutions. With this acquisition, Addovation will become the only NetSuite Alliance Partner with a presence in Norway, Sweden, and Finland – offering customers a unique combination of local expertise and global reach.

A Stronger Presence in the Nordics

The acquisition of EBS Consulting strengthens Addovation's position as a strategic partner for companies seeking to optimize their business processes through cloud-based ERP solutions. This makes Addovation the preferred NetSuite partner in the Nordics, with local expertise and support in three of the region's largest markets.

"We are excited to welcome EBS Consulting to the Addovation family. This acquisition is an important strategic milestone for us. By combining our experience in business solutions with EBS's deep expertise in NetSuite and Oracle, we can now offer our customers an even broader range of services and solutions. This makes us the only NetSuite Alliance Partner with a presence in Norway, Sweden, and Finland – a unique position we are very proud of."
Joakim Hugosson, CEO Addovation Group.

This partnership marks a significant milestone for both companies and reflects a shared vision of delivering exceptional value to customers through innovation, expertise, and regional presence.

"For us to even consider selling EBS Consulting and becoming part of a larger company, it had to be someone that value their customers and employees, emphasis professionalism and knowledge sharing both with the company and towards their customers. Addovation has proven to be exactly that and with mutual respect and understanding, this acquisition has been a positive experience for us." Ingvald Sundt, Managing Director of EBS Consulting.

Focus on Customer Value and Digital Transformation

With this acquisition, Addovation can now offer its customers:

- **Stronger Technological Expertise** – With the addition of EBS Consulting, we can now offer even more capacity and expertise in NetSuite solutions.
- **Local Expertise and Presence** – The only NetSuite Alliance Partner with offices in Norway, Sweden, and Finland.

- Scalable Solutions – A broader portfolio of services that can be tailored to both small and large businesses.
- Focus on Innovation – Continuous development of new services and solutions to give customers a digital advantage.

"I'm excited to become part of a larger and stronger community – with even more expertise to draw on, exciting opportunities to seize, and, not least, more engaged and friendly colleagues to collaborate with. This new chapter strengthens our foundation and gives us even greater capacity to support our customers — offering broader expertise, more innovative solutions, and long-term value." Kristin Sydtveit, Chairman of the Board, EBS Consulting concluded.



From left: Kristin Sydtveit, Chairman of the Board EBS Consulting, Joakim Hugosson, CEO Addovation Group, and Ingvild Sundt, Managing Director EBS Consulting. With this strengthened team, Addovation is ready to help customers navigate change, unlock new opportunities, and drive meaningful growth.

About Addovation

Addovation is a leading provider of business solutions and digital transformation services in the Nordics, helping businesses streamline operations and grow through smart ERP solutions, advisory services, integrations, and cloud-based tools. As an IFS and NetSuite partner with over 200 experts across the Nordics and Sri Lanka, we deliver long-term value through innovation, simplicity, and sustainable digital transformation. Learn more at www.addovation.com.

About EBS Consulting AS

EBS Consulting AS is an employee-owned consulting firm specializing in Oracle business applications. Founded in 2005 by some of the most experienced consultants in the market, the company has grown steadily and built a strong team of 17 seasoned professionals. EBS focuses on ERP and delivers services across Oracle E-Business Suite, Oracle ERP Cloud, and Oracle NetSuite. The company also offers digitalization and digital transformation services, including process and project management, test management, and service management. Learn more at www.ebsconsulting.no.

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