



## **Addovation doubles its presence in Scandinavian market with increased commitment to IFS**

### ***IFS to support Addovation in targeting SME market***

Drammen, Norway – Addovation, the software company specializing in services and products related to IFS Applications, today announced that it will increase its presence in the Scandinavian market to resell and provide consultancy services to help small and medium-sized businesses take advantage of IFS Applications. Addovation will double its staff through the transfer of IFS consulting resources and open an office in Jönköping, Sweden.

IFS Partner Network member Addovation has long supported customers in the Scandinavian region to increase the efficiency and smooth operations of IFS Applications. With a growing market of small and medium-sized businesses in Scandinavia being poorly served by competing ERP solutions, Addovation is now well positioned to take advantage of this opportunity with IFS Applications.

Per Inge Sævareid, CEO of Addovation said: "We see an increased demand for IFS Applications in the SME market and are very excited to expand our business in Sweden and to reinforce our rapidly growing company with a team of highly skilled consultants. With a new base of operations in the strategically located Jönköping—and with a new team of experts who have great experience in consulting on IFS implementations—Addovation is perfectly positioned to achieve profitable growth and expand the IFS ecosystem."

Glenn Amesen, CEO of IFS Scandinavia added: "We are pleased to strengthen our ties to Addovation, which is one of our key channel partners in the region. Based on our long history of successful collaboration, as well as Addovation's commitment to growing its presence throughout Scandinavia, I am convinced that the current expansion will benefit all stakeholders—Addovation, IFS, and, most importantly, our customers."

This increased commitment by Addovation is in line with IFS's long-term goal of strengthening its partner network. IFS has entered several new partnerships with resellers over the past year, which have already resulted in new customers deploying IFS Applications including: Jotron AS and Wennstrøm Fuel.

### **About IFS**

IFS™ is a globally recognized leader in developing and delivering enterprise software for enterprise resource planning (ERP), enterprise asset management (EAM) and enterprise service management (ESM). IFS brings customers in targeted sectors closer to their business, helps them be more agile and enables them to profit from change. IFS is a public company (XSTO: IFS) founded in 1983 and currently has over 2,800 employees. IFS supports more than 1 million users worldwide from its network of local offices and through a growing ecosystem of partners. For more information visit: [www.ifsworld.com](http://www.ifsworld.com).

### **About Addovation**

Addovation is a channel partner with a notable track record that offers consulting services and Add-ons that simplify IFS workflows. With a focus on usability and process efficiency Addovation helps customers using the company's automation and mobile solutions globally. Addovation was founded in 2008, and is one of Norway's fastest growing companies, and has been named "Gazelle company" twice.

To learn how Addovation helps businesses harness the power of IFS Applications, please visit: <http://www.addovation.com/>

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